

## **Book Publicists**

Milton Kahn is without question the most talented and effective book publicist in the country. In today's world, your book release will essentially go unnoticed without good publicity. Get your book out in front with Milton Kahn's proven PR strategies. With a huge range of clients from hockey superstar Gordie Howe to celebrated mystery author J.A. Jance, Milton Kahn gets you results. Milton Kahn has orchestrated a total of 74 Oscar and EMMY Award nominations with 11 Academy Awards and 9 EMMYs. Mr. Kahn, president of Milton Kahn Associates, SInc. is now helping publishing houses and authors achieve greater success with their book publicity and book marketing needs.



## Because you're Book Deserves the Expert: Milton Kahn.

Unique as a book publicist and publishing consultant, Milton Kahn brings to the table his years of experience as one of the entertainment industry's premier public relations and marketing specialists. The creator of countless ingenious blockbuster campaigns for major Hollywood films, including Fried Green Tomatoes, Water ship Down, Ron Howard's directorial debut Grand Theft Auto, and the Oscar winning Fellini's Amarcord. As a result of Kahn's personalized one-on-one success, he has become one of the most sought after book marketing publicists in the United States, representing authors and publishers as well as motion picture, Stelevision, sports and corporate clients.

Author clients numbering J.A. Jance's Day of the Dead, Exit Wounds (both New York Times bestsellers) and her 2013 book Second Watch; J.T.K Belle's (aka Jeffrey Belle, founder of Amazon Publishing) Carlos the Impossible; Grammy Winning Singer Lani Hall Alpert's 2012 memoir Emotional Memoirs and Short Stories; Frank Deford's highly acclaimed novel Bliss, Remembered; Kyle Keiderling's Heart of a Lion, which was voted Best Sports Biography in 2010 by the International Book Awards Committee; Stanley Alpert's blockbuster The Birthday Party: A Memoir of Survival; World Almanac Book of Records; Stephen Huneck's New York Times Best Selling Children's Book Sally Goes To the Beach; and Alston Chase's A Mind for Murder: The Education of the Unabomber and the Rise of Modern Terrorism.

Milton Kahn has served as a consultant for marketing companies such as General Motors Corporation, Budget Rent-A-Car, Firestone Vineyards, The World Almanac, Concorde/New Horizons, Turner Network Television, Gartlan USA.

Film & Entertainment: Among the star names' Kahn has publicized and marketed

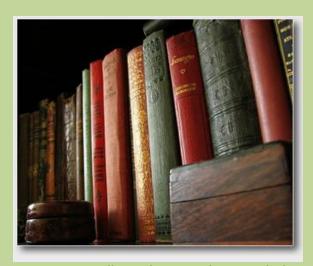


over the years including Gregory Peck, Glenn Ford, Michael Landon, Chuck Norris, and Herb Alpert. In addition, many sports legends have called upon his expertise including Joe Morgan, Bart Starr, Gordie Howe, George Brett, Hakeem Olajuwon, Bob Cousy, Rick Barry, and Tony Dorsett. Kahn has also represented major entertainment companies such as Avco-Embassy, Vista Films, Ted Turner's TBS, Moonlight Productions, Kahn has developed highly successful public relations and marketing programs for film Icon Roger Corman including films such as The Wild Angels, Francois Truffaut's Oscar winning

Small Change, Ingmar Bergman's Fanny and Alexander, Bruce Beresford's Breaker Morant, and Federico Fellini's Amacord.

## **Prior Campaigns:**

Milton Kahn's first step into the publishing world came through literary agent Joel Gotler who asked if he could take over publicizing and marketing James Halperin's science fiction novel *The Truth Machine* with *Ballantine Books*. Having never executed a publicity campaign for an author Mr. Kahn decided to give it a try. As a result Milton was able to secure many major interviews for the author which resulted in over 200,000 copies sold. These include publications such as People, Newsweek, Forbes, Parade, TV Guide, Sports Illustrated, USA Today, Time, Entertainment



Weekly, The Wall Street Journal, Vanity Fair, AARP, Money, as well as television shows including Oprah, The O'Reilly Factor, The Today Show, Good Morning America, The Early Show (CBS), The Late Show, with David Letterman.

For more information please visit <a href="http://www.miltonkahnpr.com">http://www.miltonkahnpr.com</a>